**Survive the Wild success!**

24 May, 2017

A challenge event organised to raise money for brain injury services in the West Midlands has proved a huge success.

Teams from Headway Birmingham & Solihull and its sister groups in Shropshire and Worcestershire took part in ‘Survive the Wild’, a series of outdoor challenges in the more rugged and remote parts of the Peak District. This included mountain trekking, abseiling, rock climbing, ghyll scrambling and traversing over water, as well as basic camping and problem solving.

The event is expected to raise around £15,000 in total for the three charities.

Julie Wedgbury, fundraising manager at Headway Birmingham & Solihull, thanked those who took part in Survive the Wild, which included a team from the law firm Slater & Gordon in Birmingham and staff members from the charity.

She said: “We saw people from all walks of life coming together to work as a team and support each other through the individual challenges they were presented with. Some faced a fear of heights; other found sleeping under canvas more of an ordeal. For sure it was an experience of a lifetime for everyone and great fun, despite being such a physical effort at times!”

Julie also thanked the event sponsors, Tesco, Tyrells Crisps, Get Juiced, Slater & Gordon and Lanyon Bowdler, who helped maximise the fundraising potential from the event by supplying refreshments, goody bags and trophies.

*Continued….*

Headway is planning to run a similar challenge event next year, and so is urging people to register their interest now by emailing fundraising@headway-bs.org.uk .

Visit [www.headway-bs.org.uk](http://www.headway-bs.org.uk) for further information on the work of Headway locally or go to [www.facebook.com/HeadwayBirminghamandSolihull/](http://www.facebook.com/HeadwayBirminghamandSolihull/) to view photographs from the Survive the Wild weekend.

**Ends**

**For more information**

Contact Julie Wedgbury at fundraising@headway-bs.org.uk at Headway Birmingham & Solihull or call 0121 457 7541 or 07483 173877.

**Photographs**

Photo 1: *Climbing a vertical cliff face during the Survive the Wild weekend*

Photo 2: *The team from Headway Birmingham & Solihull at the end of the challenge*

Photo 3: *Keeley Parkes – she survived the wild and has the T-shirt to prove it!*

**About Headway Birmingham & Solihull**

Headway Birmingham & Solihull is a registered charity helping to improve the lives of those affected by brain injury in the local area. Its aim is to promote greater understanding of all aspects of brain injury and provide information, support and services to the person with the acquired brain injury as well as their family and carers. For full information, visit [www.headway-bs.org.uk](http://www.headway-wm-org.uk) .